Build and maintain a team approach to service delivery

D2.TCS.CL5.03

Assessor Manual





Specialist centre for foods, tourism titute & hospitality



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Competency Based Assessment (CBA) – An Introduction for Assessors

Assessment is the process of identifying a participant's current knowledge, skills and attitudes sets against all elements of competency within a unit of competency.

Suggested Assessment Methods

For each unit of competency a number of assessment tools have been identified including:

- Work Projects
- Oral Questions
- Written Questions
- Third Party Statements
- Observation Checklists.

Instructions and Evidence Recording Sheets have been identified in this Assessment Manual for use by Assessors.

Alternative Assessment Methods

Whilst the above mentioned assessment methods are suggested assessment methods, the assessor may use an alternate method of assessment taking into account:

- a) The nature of the unit
- b) The strengths of participants
- c) The number of participants in the class
- d) Time required to complete assessments
- e) Time dedicated to assessment
- f) Equipment and resources required.

Alternate assessment methods include:

- Practical demonstrations
- Practical demonstrations in simulated work conditions
- Problem solving
- Portfolios of evidence
- Critical incident reports
- Journals
- Oral presentations
- Interviews
- Videos
- Visuals/slides/audiotapes

- Case studies
- Log books
- Projects and Role plays
- Group projects
- Recognition of Prior Learning.

Whilst there is no specific instruction or evidence collection documents for all the alternative assessment methods, assessors can record competency in the 'Other' section within the 'Competency Recording Sheet'.

Selection of Assessment Methods

Each assessor will determine the combination of Assessment Methods to be used to determine Competency for each Competency Unit on a student by student basis.

'Sufficient' evidence to support the 'Pass Competent'/'Not Yet Competent' decision must be captured.

In practice this means a minimum of 2 - 3 Assessment Methods for each candidate for each Competency Element is suggested.

At least one method should provide evidence of practical demonstration of competence.

The following assessment methods deemed to provide evidence of practical demonstration of competence include:

- Practical Work Projects
- Third Party Statement
- Observation Checklist.

Assessing Competency

Competency based assessment does not award grades, but simply identifies if the participant has the knowledge, skills and attitudes to undertake the required task to the specified standard.

Therefore, when assessing competency, an assessor has two possible results that can be awarded:

- 'Pass Competent' (PC)
- 'Not Yet Competent' (NYC).

Pass Competent (PC)

If the participant is able to successfully answer or demonstrate what is required, to the expected standards of the performance criteria, they will be deemed as 'Pass Competent' (PC).

The assessor will award a 'Pass Competent' (PC) if they feel the participant has the necessary knowledge, skills and attitudes in all assessment tasks for a unit.

Not Yet Competent' (NYC)

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If the participant is unable to answer or demonstrate competency to the desired standard, they will be deemed to be 'Not Yet Competent' (NYC).

This does not mean the participant will need to complete all the assessment tasks again. The focus will be on the specific assessment tasks that were not performed to the expected standards.

The participant may be required to:

- a) Undertake further training or instruction
- b) Undertake the assessment task again until they are deemed to be 'Pass Competent'.

Regional Qualifications Framework and Skills Recognition System

The 'Regional Qualifications Framework and Skills Recognition System', also known as the 'RQFSRS' is the overriding educational framework for the ASEAN region.

The purpose of this framework is to provide:

- A standardised teaching and assessment framework
- Mutual recognition of participant achievement across the ASEAN region. This includes achievement in individual Units of Competency or qualifications as a whole.

The role of the 'RQFSRS' is to provide, ensure and maintain 'quality assurance' across all countries and educational providers across the ASEAN region.

Recognition of Prior Learning (RPL)

Recognition of Prior Learning is the process that gives current industry professionals who do not have a formal qualification, the opportunity to benchmark their extensive skills and experience against the standards set out in each unit of competency/subject.

This process is a learning and assessment pathway which encompasses:

- Recognition of Current Competencies (RCC)
- Skills auditing
- Gap analysis and training
- Credit transfer.

Code of Practice for Assessors

This Code of Practice provides:

- Assessors with direction on the standard of practice expected of them
- Candidates with assurance of the standards of practice expected of assessors
- Employers with assurance of the standards maintained in the conduct of assessment.

The Code detailed below is based on the International Code of Ethics and Practice (The National Council for Measurement in Education [NCME]):

- The differing needs and requirements of the person being assessed, the local enterprise and/or industry are identified and handled with sensitivity
- Potential forms of conflict of interest in the assessment process and/or outcomes are identified and appropriate referrals are made, if necessary
- All forms of harassment are avoided throughout the planning, conducting, reviewing and reporting of the assessment outcomes

- The rights of the candidate are protected during and after the assessment
- Personal and interpersonal factors that are not relevant to the assessment of competency must not influence the assessment outcomes
- The candidate is made aware of rights and process of appeal
- Evidence that is gathered during the assessment is verified for validity, reliability, authenticity, sufficiency and currency
- Assessment decisions are based on available evidence that can be produced and verified by another assessor
- Assessments are conducted within the boundaries of the assessment system policies and procedures
- Formal agreement is obtained from both the candidate and the assessor that the assessment was carried out in accordance with agreed procedures
- The candidate is informed of all assessment reporting processes prior to the assessment
- The candidate is informed of all known potential consequences of decisions arising from an assessment, prior to the assessment
- Confidentiality is maintained regarding assessment results
- The assessment results are used consistently with the purposes explained to the candidate
- Opportunities are created for technical assistance in planning, conducting and reviewing assessment procedures and outcomes.

Instructions and Checklist for Assessors

Instructions

General instructions for the assessment:

- Assessment should be conducted at a scheduled time that has been notified to the candidate
- Facilitators must ensure participants are made aware of the need to complete assessments and attend assessment sessions
- If a participant is unable to attend a scheduled session, they must make arrangements with the Assessor to undertake the assessment at an alternative time
- At the end of the assessment the Assessor must give feedback and advise the participant on their PC/NYC status
- Complete the relevant documentation and submit to the appropriate department.

Preparation

- Gain familiarity with the Unit of Competency, Elements of Competency and the Performance Criteria expected
- Study details assessment documentation and requirements
- Brief candidate regarding all assessment criteria and requirements.

Briefing Checklist

 Begin the assessment by implementing the following checklist and then invite the candidate to proceed with assessment.

Checklist for Assessors

Prior to the assessment I have:	Tick (√)	Remarks
Ensured the candidate is informed about the venue and schedule of assessment.		
Received current copies of the performance criteria to be assessed, assessment plan, evidence gathering plan, assessment checklist, appeal form and the company's standard operating procedures (SOP).		
Reviewed the performance criteria and evidence plan to ensure I clearly understood the instructions and the requirements of the assessment process.		
Identified and accommodated any special needs of the candidate.		
Checked the set-up and resources for the assessment.		
During the assessment I have:		
Introduced myself and confirmed identities of candidates.		
Put candidates at ease by being friendly and helpful.		
Explained to candidates the purpose, context and benefits of the assessment.		
Ensured candidates understood the assessment process and all attendant procedures.		
Provided candidates with an overview of performance criteria to be assessed.		
Explained the results reporting procedure.		
Encouraged candidates to seek clarifications if in doubt.		
Asked candidates for feedback on the assessment.		
Explained legal, safety and ethical issues, if applicable.		
After the assessment I have:		
Ensured candidate is given constructive feedback.		
Completed and signed the assessment record.		
Thanked candidate for participating in the assessment.		

Instructions for Recording Competency

Specifications for Recording Competency

The following specifications apply to the preparation of Evidence Gathering Plans:

- A Competency Recording Sheet must be prepared for each candidate to ensure and demonstrate all Performance Criteria and Competency Elements are appropriately assessed. This Sheet indicates how the Assessor will gather evidence during their assessment of each candidate
- This Competency Recording Sheet is located at the end of the Assessment Plan
- It is the overriding document to record competency
- The Assessor may vary the Competency Recording Sheet to accommodate practical and individual candidate and/or workplace needs
- Assessor must place a tick (✓) in the 'Assessment Method' columns to identify the methods of assessment to be used for each candidate
- Multiple Competency Elements/Performance Criteria may be assessed at the one time, where appropriate
- The assessor and participant should sign and date the Competency Recording Sheet, when all forms of evidence and assessment have been completed
- The assessor may provide and feedback or clarify questions which the participant may have in regards to the assessment grade or findings
- All documents used to capture evidence must be retained, and attached to the Competency Recording Sheet for each candidate for each Competency Unit.

Instructions for Different Assessment Methods

Specifications for Work Project Assessment

These guidelines concern the use of work projects.

The work projects identified in the Training Manuals involve a range of tasks, to be performed at the discretion of the Assessor.

Work project tasks can be completed through any form of assessment as identified in the Trainer and Trainee Manuals and stated at the start of this section.

Assessors should follow these guidelines:

- Review the Work Projects at the end of each 'Element of Competency' in the Trainee Manual to ensure you understand the content and what is expected
- Prepare sufficient resources for the completion of work activities including:
 - Time whether in scheduled delivery hours or suggested time participants to spend outside of class hours
 - Resources this may involve technical equipment, computer, internet access, stationery and other supplementary materials and documents
- Prepare assessment location (if done in class) making it conducive to assessment
- Explain Work Projects assessment to candidate, at the start of each Element of Competency. This ensures that participants are aware of what is expected and can collate information as delivery takes place

• Assessors can use the following phrase as a guide (where an 'X' is identified, please input appropriate information):

"At the end of each Element of Competency there are Work Projects which must be completed. These projects require different tasks that must be completed.

These work projects are part of the formal assessment for the unit of competency titled X:

- You are required to complete these activities:
 - a) Using the 'X' method of assessment
 - b) At 'X' location
 - c) You will have 'X time period' for this assessment
- You are required to compile information in a format that you feel is appropriate to the assessment
- Do you have any questions about this assessment?"
- Commence Work Project assessment:
 - The assessor may give time for participants to review the questions at this time to ensure they understand the nature of the questions. The assessor may need to clarify questions
 - Participants complete work projects in the most appropriate format
 - Participants must submit Work Project evidence to the assessor before the scheduled due date
- Assessor must assess the participant's evidence against the competency standards specified in each Element of Competency and their own understanding. The assessor can determine if the participant has provided evidence to a 'competent' standard
- Transcribe results/details to Competency Recording Sheet
- Forward/file assessment record.

Specifications for Oral Question Assessment

These guidelines concern the use of oral questioning.

Assessors should follow these guidelines.

- Prepare Assessment Record for Oral Questioning. One record for each candidate:
 - Enter Student name
 - Enter Assessor name
 - Enter Location
- Familiarise self with Questions to be asked
- Prepare assessment location (table and chairs) making it conducive to assessment
- Explain Oral Questioning assessment to candidate, using the following phrase as a guide (where a 'X' is identified, please input appropriate information):

"These oral questions are part of the formal assessment for the unit of competency titled *X*.

There are X questions and you are required to answer all of them to the best of your ability and I will record whether or not you have answered correctly.

We have 60 minutes for this assessment.

- I will give you feedback at the end of the assessment
- Do you have any questions about this assessment?"
- Commence Oral Questioning assessment:
 - Complete Assessment Record for the Oral Questioning by:
 - a) Ticking PC or NYC, as appropriate
 - b) Entering 'Remarks' as required
 - c) Completing Oral Questioning within 60 minutes
- Complete Oral Questioning and provide feedback to candidate
- Transcribe results/details to Competency Recording Sheet
- Forward/file assessment record.

Specifications for Written Question Assessment

These guidelines concern the use of written questioning.

Assessors should follow these guidelines:

- Familiarise self with Questions and Answers provided
- Print and distribute copies of 'Written Questions' for participants. Ideally this should take place with adequate time for participants to answer all questions before the expected due date
- Explain Written Questioning assessment to candidate, using the following phrase as a guide (where a 'X' is identified, please input appropriate information):

"These written questions are part of the formal assessment for the unit of competency titled X.

There are X questions and you are required to answer all of them to the best of your ability.

You may refer to your subject materials, however where possible try to utilise your existing knowledge when answering questions.

Where you are unsure of questions, please ask the Assessor for further instruction. This may be answering the question orally or asking the assessor to redefine the question.

We have X time for this assessment:

- The due date for completion of this assessment is X
- On this date you must forward the completed questions to the assessor by X time on the date of X
- Do you have any questions about this assessment?"
- The assessor may give time for participants to review the questions at this time to ensure they understand the nature of the questions. The assessor may need to clarify questions
- Participants may record written answers (where possible)
- Participants must submit the written answers to the assessor before the scheduled due date

- Assessor must assess the participant's written answers against the model answers provided as a guide, or their own understanding. The assessor can determine if the participant has answered the questions to a 'competent' standard
- Transcribe results/details to Competency Recording Sheet
- Forward/file assessment record.

Specifications for Observation Checklist

These specifications apply to the use of the Observation Checklist in determining competency for candidates.

Only an approved assessor is authorised to complete the Observation Checklist.

The assessor is required to observe the participant, ideally in a simulated environment or their practical workplace setting and record their performance (or otherwise) of the competencies listed on the Observation Checklist for the Competency Unit.

To complete the Observation Checklist the Assessor must:

- Insert name of candidate
- Insert assessor name
- Insert identify of location where observations are being undertaken
- Insert date/s of observations may be single date or multiple dates
- Place a tick in either the 'Yes' or 'No' box for each listed Performance Criteria to indicate the candidate has demonstrated/not demonstrated that skill
- Provide written (and verbal) feedback to candidate as/if appropriate
- Sign and date the form
- Present form to candidate for them to sign and date
- Transcribe results/details to Competency Recording Sheet for candidate
- Forward/file Observation Checklist.

This source of evidence combines with other forms of assessment to assist in determining the 'Pass Competent' or 'Not Yet Competent' decision for the participant.

Specifications for Third Party Statement

These specifications relate to the use of a relevant workplace person to assist in determining competency for candidates.

The Third Party Statement is to be supplied by the assessor to a person in the workplace who supervises and/or works closely with the participant.

This may be their Supervisor, the venue manager, the Department Manager or similar.

The Third Party Statement asks the Supervisor to record what they believe to be the competencies of the participant based on their workplace experience of the participant. This experience may be gained through observation of their workplace performance, feedback from others, inspection of candidate's work etc.

A meeting must take place between the Assessor and the Third Party to explain and demonstrate the use of the Third Party Statement.

To complete the Third Party Verification Statement the Assessor must:

- Insert candidate name
- Insert name and contact details of the Third Party
- Tick the box to indicate the relationship of the Third Party to the candidate
- Present the partially completed form to the Third Party for them to finalise
- Collect the completed form from the Third Party
- Transcribe results/details to Competency Recording Sheet for candidate
- Forward/file Third Party Statement.

The Third Party must:

- Record their belief regarding candidate ability/competency as either:
 - Pass Competent = Yes
 - Not Yet Competent = No
 - Unsure about whether candidate is competent or not = Not Sure
- Meet briefly with the assessor to discuss and/or clarify the form.

This source of evidence combines with other forms of assessment to assist in determining the 'Pass Competent' or 'Not Yet Competent' decision for the candidate.

A separate Third Party Statement is required for each Competency Unit undertaken by the candidate.

Competency standard

UNIT TITLE: BUILD AND MAINTAIN A TEAM APPROACH TO SERVICE DELIVERY NOMINAL HOURS: 80			
UNI	T NUMBER: D2.TCS.CL5.03		
	T DESCRIPTOR: This unit deals with skills an adards of service delivery.	nd knowledge required to develop and lead a custome	r service team to provide identified
ELE	EMENTS AND PERFORMANCE CRITERIA	UNIT VARIABLE AND ASSESSMENT GUIDE	
Ele	ment 1: Develop service standards	Unit Variables	
1.1	Identify the <i>internal and external factors</i> <i>impacting on the level of customer service</i> to be provided	The Unit Variables provide advice to interpret the sco competence, allowing for differences between enterp unit as a whole and facilitates holistic assessment.	
1.2	Research customer expectations and opinions regarding current level, and expected level, of service delivery	This unit applies to organisations that are involved in labour divisions of the hotel and travel industries and 1. Travel Agencies	
1.3	Integrate research findings into draft service standards	2. Tour Operation	f customer service may be related to:
1.4	Liaise with management to ratify service standards	Internal and external factors impacting on the level oLocation of service delivery	n customer service may be related to.
1.5	Produce written service standards for team use	Customer expectationsAdvertised levels of service	
Ele	ment 2: Establish service teams	Customer profiles	
2.1	Nominate the service teams that are required to support required levels of service delivery	 Customer service levels being implemented by th Image and past performance of host enterprise 	ne competition

2.2	Identify membership of the nominated	Budget, including ratio of team members to clients/customers	
	service delivery teams and oversee the establishment of teams	Safety issues, including consideration of the varying service levels that exist in an office environment and on a tour	
2.3	Communicate established service standards to team members	Reputation	
2.4	Train staff in service delivery standards	Workplace quality rating.	
Eler	ment 3: Work to improve service	Research customer expectations and opinions should include:	
3.1	Monitor team performance in terms of service delivery	 Studying customer complaints and compliments that have been received by the organisation 	
3.2	Review policies, procedures and standards	Observation of current service delivery	
	relating to service delivery	• Interviewing customers and staff regarding their experiences and issues with the receipt	
3.3	Allocate resources to enable the provision	of service and service delivery	
	of identified service delivery standards	Determining the levels and standards of service being provided by the opposition	
3.4	Assist team members to resolve customer	Accessing existing industry research data regarding service delivery.	
	<i>complaints</i> regarding the provision of service delivery	Service standards may be related to:	
3.5	Support team members to rectify instances of deficient service delivery	• Time taken to respond to customers, including waiting time for in-person interactions and transactions as well as electronic responses via e-mail and telephone	
3.6	Monitor the extent to which service delivery	Ratio of service delivery team members to customers	
	targets are achieved	• Level(s) of service quality, including consideration of the varying quality standards that	
3.7	<i>Take action to address failure</i> to meet service delivery targets	may legitimately apply within the one organisation under nominated and different circumstances	
3.8	Maintain records relating to service delivery	 Identification of objective monitoring parameters to determine whether or not service standards are being achieved or not 	
	ment 4: Liaise with management arding service delivery	 Personal presentation, appearance and dress of service delivery team members, including personal hygiene, uniforms and attitude 	
4.1	Discuss suggestions for improvements to service delivery with management	Setting mandatory minimum training and other requirements for service delivery team members before they are allowed to provide service delivery	

4.2	Discuss significant instances of failure to deliver identified service delivery standards with management	 Identifying prescribed communication strategies for dealing with nominated and regular service delivery requirements, including greeting customers, dealing with difficult customers, fare welling customers verbally and non-verbally
4.3	Provide operational information regarding service delivery to management	 Production of written material to be given to, or seen by, customers, including signage, web-based, forms, handouts and all enterprise-specific documentation.
4.4	Participate in developing service delivery	Nominate the service teams that are required should include:
	teams and standards for emerging and new business activities and markets	Ensuring labour budget requirements are complied with
Elen	nent 5: Lead service delivery team	 Identifying the need for service delivery at every stage of customer interaction with the host enterprise and/or its staff
5.1	Interpret stated service delivery standards for team members	Quantifying the size of service delivery teams
5.2	Encourage team members to take	Identifying individuals to become team members
	advantage of opportunities to enhance service delivery	• Ensuring established teams contain a mix of skills, knowledge and attitudes to deliver the identified service standards
5.3	Allocate service delivery tasks to team members	• Developing permanent and <i>ad hoc</i> teams suitable to address contingency service provision requirements, including emergency situations, staff illness, unexpected peaks
5.4	Advise team members of changes to	in trade and customer problems
	service delivery standards and/or targets	Obtaining agreement from team members, where appropriate, regarding their
5.5	<i>Provide feedback</i> to team members regarding the provision of service delivery	participation in a nominated team.
		Oversee the establishment of teams should relate to:
5.6	Encourage team members to contribute feedback in regard to achievement of service and performance targets	 Managing the stages of team development, including forming, storming, norm-setting, performing and adjourning
E 7		Providing directions, advice and support
5.7	Handle routine problems using appropriate problem-solving techniques	Explaining team goals and objectives in relation to service delivery.

Communicate established service standards may include:
• Providing verbal and written description and explanation of identified service standards
Demonstration of service delivery techniques, strategies and procedures
Incorporating service standards into staff operating manuals
Posting hard copies of service standards in staff areas
Adding coverage of required service standards in induction sessions and formal internal staff training.
Train staff may include:
Demonstrating service delivery techniques, strategies and procedures
• Providing opportunities to practice required service delivery standards and procedures
 Conducting formal and/or informal assessment of staff competency in relation to the delivery of nominated service delivery standards
Providing remedial training to team members as required
• Ensuring only suitable, trained staff are authorised to provide nominated service delivery.
Monitor team performance may include:
Observing team members while they are providing service delivery
Using objective checklists to evaluate the extent of individual team member compliance with identified service standards
Obtaining feedback from the recipients of service delivery
Exercising fairness in the evaluation of individual staff performance
• Ensuring team members are aware of the criteria against which their provision of service delivery is being assessed.

Review policies, procedures and standards may include:
 Establishing regular intervals at which service-related matters must be formally evaluated and reviewed
 Designating responsibility for undertaking formal service delivery reviews
Providing resources for the scheduled reviews
Researching service standards that are being implemented by the competition
 Seeking feedback from customers relating to their satisfaction with and expectations of, existing service delivery
• Creating new service standards and/or amending existing service standards on the basis of feedback, research findings and/or emerging necessity
Re-prioritising nominated service delivery standards
Participating in accreditation processes.
Resources to enable the provision of identified service delivery standards may include:
• Time
Training
Physical resources, including technology
Information.
Assist team members to resolve customer complaints may include:
Intervening when team members appear unable to resolve a customer complaint
Supporting team members in their dealings with complaints
Leading by example in the resolution of customer complaints
 Encouraging team members to deal with complaints and difficult customers so as to extend their expertise and build confidence

 Assisting team members in the completion of necessary internal documentation that must be completed following a complaint or other workplace service-related event
 Debriefing with team members about difficult customers and situations.
Support team members to rectify instances of deficient service delivery may include:
 Providing one-on-one demonstrations, mentoring and advice as required/requested and in a proactive manner
 Being approachable so that team members are encouraged to seek assistance
 Highlighting the positive action that team members have taken and limiting emphasis on any negatives that may have been involved
 Providing information to explain instances where assistance is required, in addition to providing physical demonstration
Arranging top-up training, as required
 Arranging for team members to be transferred to other duties, where appropriate, until the required service standards can be demonstrated
 Implementing disciplinary and counselling for team members who fail to deliver the required service standards.
Monitor the extent to which service delivery targets are achieved may include:
Adhering to practices that have been explained to team members regarding evaluation of service delivery
 Using objective evaluation accompanied by personal observation and reflection to determine levels of service being delivered
 Using an external 'mystery shopper' to assist in providing data to use in the monitoring process
Observing team member practices
 Seeking feedback from customers and team members
 Checking complaints, compliments and accident/damage reports.

Take action to address failure may include:
Revising policies, procedures and service standards, including consideration that initial service standards may have been set unrealistically high
Integrating additional and/or different resources to assist in target achievement
Re-training team members
Supplying additional resources, including extra staff
Re-forming the service delivery team.
Records relating to service delivery may include:
Staff rosters and wage sheets
Complaints and compliments received from customers
Written records of personal observations
Hard copy records of feedback from customers and staff
Copies of documentation completed by team members to illustrate compliance with paper-based service requirements, including accuracy, correct prices, monitoring of detail, legibility and comprehensiveness
Accreditation reports.
Discuss significant instances of failure to deliver identified service delivery standards may include:
Describing the context of the situation
Involving/inviting team members to participate in the discussion
Supporting the team member in discussions with management
 Developing changes to existing protocols to reduce or eliminate the likelihood of repetition of sub-standard service delivery
Completing incident reports.

Operational information may include:
Explanation of the impact of service delivery standards on team members
 Identification of the impact of service standards on customers
 Cost of providing current level of service, including labour costs, training, and associated physical resources to support the delivery
 Opportunities that have been identified for improving or altering service delivery standards without adversely impacting on levels of service delivery
 Identifying technology that may be able to be used to replace or enhance existing service standards.
Interpret stated service delivery standards may include:
Explaining service standards and service levels
Prioritising service delivery standards and requirements
Defining relevant terminology
Clarifying service-related issues.
Encourage team members may include:
Motivating individuals
Providing examples of opportunities to provide high levels of customer service
 Demonstrating by example how opportunities for enhancing service delivery can be taken.
Allocate service delivery tasks may include:
Nominating individual team members to undertake specified service delivery duties
Assisting in staff rosters for customer service delivery duties
 Assigning extra duties to service team during interactions with customers
Delegating duties.

Provide feedback may include:
 Praising team members for their efforts, including recognising and rewarding individual and team efforts
 Advising team members of non-compliance with service delivery standards and monitoring their efforts at remedying the situation
Passing on instances of customer compliments and complaints.
Encourage team members to contribute feedback may include:
Conducting regular team meetings
Demonstrating personal preparedness to receive positive and negative information from team members
Acting on information received
Representing team members in discussions with management
Ensuring that team members who contribute feedback are not victimised.
Handle routine problems may include:
Demonstrating sympathy and empathy with team members
Developing and communicating programmed decisions for routine problems
• Following recognised problem-solving techniques, including identifying the problem, considering options, making a decision, conveying the decision and reviewing the decision
Factoring in short-term and long-term legal and operational issues
Referring problems to management, where appropriate.

Assessment Guide
The following skills and knowledge must be assessed as part of this unit:
 The enterprise's policies and procedures in regard to service delivery, complaint handling, staff supervision, team performance monitoring, disciplining staff, allocating responsibilities and staff meetings
 Principles of team management and team cohesion techniques
 Ability to use interpersonal, communication, coaching, feedback, motivation and leadership skills
Knowledge of relevant service delivery codes of practice
 Knowledge of customer service expectations and general industry service delivery strategies and options available and being applied by the competition.
Linkages To Other Units
Manage and resolve conflict situations
Receive and resolve customer complaints
Work effectively with colleagues and customers
Work in a socially diverse environment
Maintain quality customer/guest service
Develop and supervise operational approaches
Lead and manage people
Manage the effective use of human resources
Monitor staff performance
 Provide professional support to business colleagues
Work as a tour guide
Apply industry standards to team supervision.

Critical Aspects of Assessment
Evidence of the following is essential:
 Understanding of host enterprise policies and procedures in regard to service delivery, complaint handling, staff supervision, team performance monitoring, disciplining staff, allocating responsibilities and conducting staff meetings
 Demonstrated ability to develop and verbally communicate a set of written service delivery standards suitable for use in a nominated organisation
 Demonstrated ability to identify staff and individual service delivery responsibilities for a nominated organisation for a given time period and/or a given event or tour
 Demonstrated ability to provide ongoing leadership to a service delivery team in an operational environment including the monitoring, maintenance and improvement of service delivery throughout the nominated period.
Context of Assessment
Assessment must ensure:
Actual or simulated workplace application of service delivery and team leadership.
Resource Implications
Training and assessment must include the use of real or simulated industry environments, real people and real or simulated service-related problems and issues.
Assessment Methods
The following methods may be used to assess competency for this unit:
Observation of practical candidate performance
Simulation exercises
 Analysis of written service standards that have been prepared
 Feedback from team members who have been led by the candidate in service-related contexts

• Feedback from customers who h have been led by the candidate	ave receive	ed service delivered by team members who
Role plays		
Oral and written questions		
• Third party reports completed by	a supervise	or
 Project and assignment work. 		
Key Competencies in this Unit		
Level 1 = competence to undertake	tasks effect	ively
Level 2 = competence to manage tas	sks	
Level 3 = competence to use concepts for evaluating		
Key Competencies	Level	Examples
Collecting, organising and analysing information	3	Compiling information and data to use as the basis for revising service standards and/or providing feedback to team members
Communicating ideas and information	1	Sharing and explaining service standards to team members
Planning and organising activities	2	Organising team member training in relation to service delivery; scheduling revisions to service standards
Working with others and in teams	1	Providing support and advice to team members
Using mathematical ideas and techniques	1	Applying statistical parameters to service delivery standards

Solving problems	2	Assisting team members to deal with difficult customers and resolve customer service issues
Using technology	1	Using internet to research matters related to customer service delivery

Competency standard

Oral questions

Student name			
Assessor name			
Location/venue			
Unit of competency	Build and maintain a team approach to service delivery		
	D2.TCS.CL5.03		
Instructions	1. Ask student questions from the attached list to confirm knowledge, as necessary		
	 Place tick in boxes to reflect student achievement (Pass Competent 'PC' or Not Yet Competent 'NYC') 		
	 Write short-form student answer in the space provided for each question. 		

0.	Questions		Response	
હા			NYC	
1.	Identify two external factors that can impact service delivery. Weather, environment, competitors, location.			
2.	What are the three phases of the buying cycle? <i>Pre-purchase, purchase, Post-purchase.</i>			

Questions		Response	
Q.		PC	NYC
3.	Identify one benefit of implementing service delivery standards. Quality maintenance, increased revenue, clear operating procedures for staff, unified approach to service delivery.		
4.	Why is it important to get management approval for draft service delivery standards? Chance to get feedback and advice, raise awareness of the service delivery standard.		
5.	What are three factors that should be considered when writing service standards? Clearly stating standard, logical sequence, simple language, include team members feedback, include other stakeholders feedback, include targets.		

Questions		Response	
હા		PC	NYC
6.	Why is it important to determine the size of a service delivery team? To make sure the service delivery can be achieved to the required standard, cost, alignment to organisational delivery standards.		
7.	What happens at the storming stage of team development? The stage of group development when the team clarifies its goals and its strategy for achieving them.		
8.	Name two ways to communicate service standards with team members? Email, notice boards, meetings, interviews or any other acceptable response.		

Questions		Response	
	PC	NYC	
9. Is demonstration an effective form of training? Why? Yes. Because it allows team members to see how to perform a task properly.			
10. Identify two ways to monitor team performance. Observation, customer feedback, interviews, team member demonstrations, staff feedback.			
11. Why should reviews be conducted regularly? Because the delivery service environment changes constantly. New staff, different customer expectations, competitor impact.			

Questions		Response	
	PC	NYC	
12. Name one type of resource related to service delivery. People, funding/money, equipment, facilities, time.			
13. What is the first stage of responding to a complaint? <i>Apologise</i>			
14. Identify one way to rectify poor service delivery. Discussing with team member, demonstration, further training, re- reading operating manuals.			

Questions		Response	
	PC	NYC	
15. Identify an example of service delivery targets. On time, within budget, customer satisfaction surveys completed, or any other example of service targets.			
16. Why might service delivery standards be changed? Failure to meet standards, changes in environment or technology, customer expectation changes.			
17. Name two types of service delivery records. Staff rosters, schedules, training records, operating manuals, action reports, incident reports.			

Questions		Response	
		NYC	
18. What information does management need in relation to service delivery improvements?			
Identify the issue or area for improvement, evidence and data, solution or suggestion.			
19. Should relevant team members be present or included in meetings with management relating to significant failures in service delivery standards?			
Yes. Provides support for team members and a chance to explain the issue.			
20. Are cost issues an operational factor influencing service delivery? Yes.			

Questions		Response	
		NYC	
21. Why would new staff be required for new service delivery standards? New skills required, changes to the service context, new location, new equipment or technology.			
 22. What type of vocabulary or language is common in service delivery standards? Imperatives/commands, directions, sequencing words first, next, then, and vocabulary specific to equipment or the context such as kitchen equipment, cooking terms. 			
 23. How can an organisation encourage staff to look for ways to improve service delivery? Feedback, recognition and rewards, demonstrating, motivating team members. 			

Questions		Response	
Questions	РС	NYC	
24. Can any staff member be chosen for specific service delivery tasks? Only if they have the necessary skills and training.			
25. How can team members be notified of changes to service standards? Emails, meetings, notes, newsletters, notice boards, interviews.			
26. Identify two types of feedback for team members. Praise, criticism, encouragement, customer compliments/complaints.			

Questions		Response	
QUESTIONS	РС	NYC	
27. Should team members be encouraged to provide feedback about service delivery targets and achievements?			
Yes in order to encourage engagement in service delivery efforts.			
28. Identify a routine problem in service delivery that you have dealt with. Any relevant answer appropriate.			

Written questions

Build and maintain a team approach to service delivery - D2.TCS.CL5.03

Student Name: _____

Answer all the following questions and submit to your Trainer.

1. What are three internal factors that affect service delivery standards?

2. How does a product differ from a service?

3. What is a 'moment of truth'?

4. Describe a moment of truth in a service delivery item in your workplace.

5.	What does SMART stand for in terms of objectives, standards or goals?
5.	What are two examples of primary data collection methods for feedback?
7.	Should management be asked for feedback regarding draft service standards?
3.	How can management support draft service standard development?
).	Why should written service standards be filed carefully?
10.	Who should be included in writing service delivery standards?

What happens at the norming stage? Why are written service delivery standards important for team members?	What is the c	difference between a permanent and a flexible team?
Why are written service delivery standards important for team members?	What are the	e five stages of development of small groups/teams?
Why are written service delivery standards important for team members?	What happer	ns at the norming stage?
Why is concept checking important when training?	Why are writ	ten service delivery standards important for team members?
	Why is conce	ept checking important when training?

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-	How does demonstrating a service delivery standard help team members?
-	When is remedial training necessary?
	If a team member is competent, can they complete the task?
	Identify three things necessary in conducting an effective review.
-	Name three examples of specialised equipment needed for service delivery.

22.	How can you help a team member with a complaint?
23.	How would you assist a team member if they have not delivered service to the required standard?
24.	Identify two targets for service delivery.
25.	Name one way to deal with a failure in service delivery standard.
26.	Identify three types of service delivery records.

improvements to service delivery?
When discussing serious failures in service delivery standards with management should a solution be provided?
Name two operational issues that affect service delivery.
Why might new service teams need to be developed?
How can you help team members understand service delivery tasks?

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 	Ild personal goals align with team goals?
	t is the most effective way to communicate changes to service delivery dards to team members?
Shou	Ild feedback to team members always be made publicly? Why/why not?
How	can you encourage team members to provide feedback?
	cribe a routine problem you have dealt with. Explain what it was and what you o resolve it.

Answers to written questions

Build and maintain a team approach to service delivery - D2.TCS.CL5.03

The following are model answers only – Trainers/Assessors must use discretion when determining whether or not an answer provided by a Student is acceptable or not.

1. What are three internal factors that affect service delivery standards?

Budget, staff, training, equipment, facilities, policies and procedures.

2. How does a product differ from a service?

Products are tangible. Services are intangible.

3. What is a 'moment of truth'?

A moment of truth is when a customer forms an impression of a product or service.

4. Describe a moment of truth in a service delivery item in your workplace.

Multiple responses possible.

5. What does SMART stand for in terms of objectives, standards or goals?

Specific, Measurable, Achievable, Realistic and Time bound.

6. What are two examples of primary data collection methods for feedback?

Customer evaluation surveys, simulation, observation.

7. Should management be asked for feedback regarding draft service standards?

Yes. Their experience is essential in assisting standards development.

8. How can management support draft service standard development?

By agreeing to funding, equipment, standard levels, staffing.

9. Why should written service standards be filed carefully?

So they can be found and used easily.

10. Who should be included in writing service delivery standards?

All team members, managers and relevant staff.

11. What are two factors that affect service team delivery size?

Budget, what the service requires, when the service is required.

12. What is the difference between a permanent and a flexible team?

Permanent teams repeat the same tasks. Flexible teams may deliver many different services at different times and places.

13. What are the five stages of development of small groups/teams?

Forming, Norming, Storming, Performing, Adjourning/Transforming.

14. What happens at the norming stage?

The team establishes its values for how individuals will interact and collaborate.

15. Why are written service delivery standards important for team members?

They provide a foundation and record that can be accessed easily.

16. Why is concept checking important when training?

It shows that trainees understand what has been taught.

17. How does demonstrating a service delivery standard help team members?

Team members can see how to deliver to the required level and ask questions about anything they don't understand.

18. When is remedial training necessary?

When a team member is not delivering service at the required level.

19. If a team member is competent, can they complete the task?

Yes they can.

20. Identify three things necessary in conducting an effective review.

Date of the review, input from relevant people, outline of the process, feedback opportunities, outcome statements, meetings.

21. Name three examples of specialised equipment needed for service delivery.

Multiple answers possible.

22. How can you help a team member with a complaint?

By intervening if required, providing feedback, training, encouraging the team member, leading by example.

23. How would you assist a team member if they have not delivered service to the required standard?

Arrange a meeting, provide feedback, use operating manuals, provide remedial training if necessary, observe and provide feedback.

24. Identify two targets for service delivery.

Multiple responses possible. (Numbers of guests, budget, amount of complaints)

25. Name one way to deal with a failure in service delivery standard.

Provide remedial training, interview the staff member, provide feedback.

26. Identify three types of service delivery records.

Staff rosters, work schedules, training records, action reports, incident reports, feedback surveys.

27. What information is necessary to provide to management when suggesting improvements to service delivery?

Background to the issue, solutions, team member feedback, plans, cost estimates, new equipment/technology needed.

28. When discussing serious failures in service delivery standards with management, should a solution be provided?

Always, but just a suggestion. Management should be encouraged to provide direction.

29. Name two operational issues that affect service delivery.

Staff numbers, staff skills, operating procedures, policies, budget, time, location, service standards.

30. Why might new service teams need to be developed?

New business initiatives, changes in the market, competitor changes, staff changes.

31. How can you help team members understand service delivery tasks?

By interpreting service delivery standards and explaining them clearly and effectively to team members.

32. How can rewards encourage team members to improve service delivery standards?

By recognising their efforts and identifying good work practices.

33. Should personal goals align with team goals?

This should always be a goal. Team harmony and unity can be negatively impacted by non-alignment of goals.

34. What is the most effective way to communicate changes to service delivery standards to team members?

Trainees own choice but: email, interviews, meetings, SMS, phone calls, newsletters.

35. Should feedback to team members always be made publicly? Why/why not?

Not always. Sometimes individual feedback may be more appropriate and effective.

36. How can you encourage team members to provide feedback?

By showing that feedback will be listened to and acted upon, by creating various opportunities to provide feedback.

37. Describe a routine problem you have dealt with. Explain what it was and what you did to resolve it.

Trainees own response. Multiple responses acceptable.

Observation checklist

Student name	
Assessor name	
Location/venue	
Unit of competency	Build and maintain a team approach to service delivery
	D2.TCS.CL5.03
Dates of observation	
Instructions	1. Over a period of time observe the student completing each of the following tasks:
	a) Develop service standards
	b) Establish service teams
	c) Work to improve service
	d) Liaise with management regarding service delivery
	e) Lead service delivery team
	2. Enter the date on which the tasks were undertaken
	3. Place a tick in the box to show they completed each aspect of the task to the standard expected in the enterprise
	4. Complete the feedback sections of the form, if required.

Did the candidate	Yes	No
Element 1: Develop service standards		
Identify the internal and external factors impacting on the level of customer service to be provided		
Research customer expectations and opinions regarding current level, and expected level, of service delivery		
Integrate research findings into draft service standards		
Liaise with management to ratify service standards		
Produce written service standards for team use		

Did the candidate	Yes	No				
Element 2: Establish service teams						
Nominate the service teams that are required to support required levels of service delivery						
Identify membership of the nominated service delivery teams and oversee the establishment of teams						
Communicate established service standards to team members						
Train staff in service delivery standards						
Element 3: Work to improve service						
Monitor team performance in terms of service delivery						
Review policies, procedures and standards relating to service delivery						
Allocate resources to enable the provision of identified service delivery standards						
Assist team members to resolve customer complaints regarding the provision of service delivery						
Support team members to rectify instances of deficient service delivery						
Monitor the extent to which service delivery targets are achieved						
Take action to address failure to meet service delivery targets						
Maintain records relating to service delivery						

Did the candidate	Yes	No				
Element 4: Liaise with management regarding service delivery						
Discuss suggestions for improvements to service delivery with management						
Discuss significant instances of failure to deliver identified service delivery standards with management						
Provide operational information regarding service delivery to management						
Participate in developing service delivery teams and standards for emerging and new business activities and markets						
Element 5: Liaise with management regarding service delivery						
Interpret stated service delivery standards for team members						
Encourage team members to take advantage of opportunities to enhance service delivery						
Allocate service delivery tasks to team members						
Advise team members of changes to service delivery standards and/or targets						
Provide feedback to team members regarding the provision of service delivery						
Encourage team members to contribute feedback in regard to achievement of service and performance targets						
Handle routine problems using appropriate problem-solving techniques						
Did the student's overall performance meet the standard?						

Feedback to student and	trainer/assessor		
Strengths:			
Improvements needed:			
General comments:			
Candidate signature		Date	
Assessor signature		 Date	

Third Party Statement

Student name:							
Name of third party:		Contact no:					
Relationship to student:	Employer Supervisor	Colleague	Other				
Student.	Please specify:	rolativa alago friar	ad or boyo	-	of		
	Please do not complete the form if you are a interest]	a relative, close mer	id of have	a connict	01		
Unit of competency:	Build and maintain a team appro	bach to service	e delive	у			
	D2.TCS.CL5.03						
The student is being assessed against industry competency standards and we are seeking your support in the judgement of their competence.							
Please answer these questions as a record of their performance while working with you. Thank you for your time.							
Do you believe the trainee has demonstrated the following skills? (tick the correct response)YesNoNo							
Ability to identify interna service delivery							
An understanding of re- or altering service stand	developing						
An ability to work with r standards	nanagement to develop or improv	ve service					
Produce written service standards							
Nominate and designat							
Explain established ser							
Train staff effectively							
Monitor team performa	nce in terms of service delivery						
Support team members	s effectively in all aspects of servic	ce delivery					
Maintain records effect	ively						
Work with managemen service delivery	t to provide feedback, ideas and s	solutions for					
Lead a service delivery	team effectively						

Comments/feedback from Third Party to Trainer/Assessor:

Third party signature:	Date:	

Competency recording sheet

Name of Student		
Name of Assessor/s		
Unit of Competency	Build and maintain a team approach to service delivery	D2.TCS.CL5.03
Date assessment commenced		
Date assessment finalised		
Assessment decision	Pass Competent / Not Yet Competent (Circle one)	
Follow up action required		
(Insert additional work and assessment required to achieve competency)		
Comments/observations by assessor/s		

Element & Performance Criteria	Observation of skills	3rd Party Statement	Oral Questions	Written Questions	Work Projects	Other
Element 1: Develop service standards						
Identify the internal and external factors impacting on the level of customer service to be provided						
Research customer expectations and opinions regarding current level, and expected level, of service delivery						
Integrate research findings into draft service standards						
Liaise with management to ratify service standards						
Produce written service standards for team use						
Element 2: Establish service teams						
Nominate the service teams that are required to support required levels of service delivery						
Identify membership of the nominated service delivery teams and oversee the establishment of teams						
Communicate established service standards to team members						
Train staff in service delivery standards						

Element & Performance Criteria	Observation of skills	3rd Party Statement	Oral Questions	Written Questions	Work Projects	Other
Element 3: Work to improve service						
Monitor team performance in terms of service delivery						
Review policies, procedures and standards relating to service delivery						
Allocate resources to enable the provision of identified service delivery standards						
Assist team members to resolve customer complaints regarding the provision of service delivery						
Support team members to rectify instances of deficient service deliver						
Monitor the extent to which service delivery targets are achieved						
Take action to address failure to meet service delivery targets						
Maintain records relating to service delivery						

Element & Performance Criteria	Observation of skills	3rd Party Statement	Oral Questions	Written Questions	Work Projects	Other
Element 4: Liaise with management regarding service delivery						
Discuss suggestions for improvements to service delivery with management						
Discuss significant instances of failure to deliver identified service delivery standards with management						
Provide operational information regarding service delivery to management						
Participate in developing service delivery teams and standards for emerging and new business activities and markets						

Element & Performance Criteria	Observation of skills	3rd Party Statement	Oral Questions	Written Questions	Work Projects	Other
Element 5: Lead service delivery team						
Interpret stated service delivery standards for team members						
Encourage team members to take advantage of opportunities to enhance service delivery						
Allocate service delivery tasks to team members						
Advise team members of changes to service delivery standards and/or targets						
Provide feedback to team members regarding the provision of service delivery						
Encourage team members to contribute feedback in regard to achievement of service and performance targets						
Handle routine problems using appropriate problem- solving techniques						
Candidate signature:			Date:			
Assessor signature:			Date:			



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